



# ABBY ORLANDO SWEET

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## EDUCATION

### KANSAS CITY ART INSTITUTE

BFA Design/ Illustration 2006

## AWARDS & HONORS

### GUEST SPEAKER

AT **KCAI**

Professional Practice  
2012, 2013, 2014, 2015

### KANSAS CITY ADDY AWARDS

Bronze 2012

### AMERICAN GRAPHIC DESIGN AWARD

Sales/ Promotions 2010

### A6: AIGA DESIGN AWARD

Branding/ Identity Assist - 2010

### CAESARS ENTERTAINMENT

Regional Chairman's Award  
for Innovation 2009

### HOW DESIGN ANNUAL

Promotional Merit Award 2009

### KCAI SENIOR MENTORSHIP

Voted by Students 2006

### AMERICAN ROYAL BBQ POSTER CONTEST

Poster Contest 2005

## IF WE'VE NEVER MET...

Hi, my name is Abby. I'm 6 feet tall and my favorite show is Wheel Of Fortune. I'm the best singer in my car, I'd jump on Oprah's retired couch for you, and I know a lot of random facts about peanut butter. I'm a creative individual. Nice to meet you!

## IF WE HAVE MET...

Hey there, my friend. How are you doing? Oh, me? I'm fine! I'm really glad we ran into each other. We should do this more often. How about getting a drink sometime? We totally need to catch up...

## EXPERIENCE

### ASSOCIATE ART DIRECTOR RETAIL MERCHANDISING AT HALLMARK CARDS

November 2015 - Present

### DESIGN LEAD AT HALLMARK CARDS

February 2014 - November 2015

### CONTRIBUTING WRITER AT BREW STUDS

July 2015 - Present

### BRAND ARTIST AT BLACKTOP CREATIVE

March 2011 - February 2014

### HEAD MOMO AT BIGFOOT CREATIVE

August 2009 - Present

### ART DIRECTOR AT HARRAH'S CASINO

August 2008 - August 2010

### STUDIO ARTIST AT BERNSTEIN REIN

September 2006 - July 2008

